

VISUALISE • PLAN • BUDGET • PREPARE

A modern, elegant kitchen plan

A developed kitchen concept supported by material direction, an indicative budget, cost-control choices and a practical route to the next stage.



IN THIS EXAMPLE

The customer wants a modern, elegant kitchen while keeping the project practical. The plan develops the visual direction, sets out key materials, identifies the main work stages and builds an indicative budget before professional quotations are requested.

YOUR PROJECT

What the customer wants to achieve



CUSTOMER BRIEF

Replace the dated kitchen with a calm, modern and elegant scheme. Improve storage and visual consistency, use warmer natural finishes and keep unnecessary structural or service changes to a minimum.

PRIORITY 01	Modern, elegant appearance	A calmer palette and cleaner cabinet lines.
PRIORITY 02	Practical budget control	Reuse the existing footprint and avoid unnecessary changes where possible.

UNDERSTAND

Existing-space review



What we notice

- The current cabinetry, worktops and floor read as separate finishes rather than one coordinated scheme.
- The basic kitchen footprint is workable and can provide a useful starting point for controlling cost.
- The window and rear door already provide good natural light; the new palette can make better use of it.
- Lighting and small storage details can be improved without turning the project into a major structural alteration.

Opportunity

Create a more cohesive kitchen by simplifying the palette, using cleaner cabinet fronts, a light worktop and warm herringbone flooring, while retaining the general service zones where practical.

VISUALISE

Modern, warm and understated



Project2Reality visual concept ? illustrative

DESIGN RATIONALE

The muted green-grey cabinetry gives the room a contemporary identity without feeling stark. A pale stone-effect worktop keeps the scheme bright, while warm herringbone flooring prevents the kitchen becoming too cool. Brushed-brass details add a restrained premium finish.

The aim is not simply to make the room look newer; it is to create a palette that feels deliberate and works as one project.

SPECIFY

Materials and finish direction

CABINETRY	Muted sage / olive-grey shaker or slim-frame doors	Modern but softer than a stark grey or white scheme.
WORKTOP	Light quartz or quality stone-effect surface	Brightens the work area and balances the deeper cabinetry.
FLOORING	Warm oak-effect herringbone	Adds texture and warmth while creating a more premium overall finish.
WALLS	Warm off-white / light stone neutral	Supports the cabinetry without competing for attention.
HARDWARE	Brushed brass or warm metal	Adds controlled contrast and an elegant detail.
LIGHTING	Warm-white under-cabinet + simple ceiling lighting	Improves task lighting and makes the scheme feel more considered in the evening.
SPECIFICATION PRINCIPLE Keep the number of competing finishes low. The cabinet, worktop and floor should do most of the visual work; smaller details should support rather than compete with them.		

PLAN

Indicative project scope and sequence

01	CONFIRM	Finalise cabinet style, worktop, flooring, sink/tap and appliance decisions.
02	REMOVE	Remove existing units, worktops and finishes; protect retained items.
03	FIRST FIX	Complete agreed plumbing/electrical alterations before new finishes.
04	PREPARE	Make good walls/floor and confirm final levels and service positions.
05	INSTALL	Fit cabinetry and complete worktop templating/installation.
06	SECOND FIX	Connect sink/appliances, lighting and electrical accessories.
07	FINISH	Install flooring where appropriate, decorate, seal and complete snagging.

Sequence is indicative and should be confirmed by the professionals carrying out the work.

BUDGET

Indicative project budget

PROJECT ELEMENT	ILLUSTRATIVE ALLOWANCE
Cabinetry & hardware	£4,000 - £5,500
Worktops & upstands	£1,300 - £1,900
Sink, tap & plumbing allowance	£500 - £900
Lighting & electrical allowance	£600 - £1,100
Flooring	£900 - £1,400
Removal & installation	£2,500 - £3,500
Decorating & finishing	£400 - £700
Appliance allowance	£1,000 - £2,000
Contingency	£1,000 - £1,500
INDICATIVE PROJECT RANGE	£12,200 - £18,500
BUDGET ASSUMPTIONS Illustrative example only. The range assumes a standard-size kitchen, no major structural work and no exceptional service relocation. Actual quotations, product choices and site conditions can materially change the total.	

The purpose of the budget is to test whether the proposed direction is broadly compatible with the customer’s working budget before quotations are requested.

CONTROL COST

Save • balance • invest

SAVE

Retain the general kitchen footprint and major service zones where practical. Avoid moving plumbing or adding structural work unless it creates clear value.

BALANCE

Use a quality stone-effect worktop rather than the most expensive premium surface if the budget needs to flex. Keep decorative extras selective.

INVEST

Prioritise cabinet hardware, reliable installation, task lighting and a durable floor - the elements used every day and hardest to change later.

COST-CONTROL PRINCIPLE

Spend where it improves daily use or durability; simplify elements that are primarily decorative and easy to change later.

PREPARE

Decisions to make before requesting quotes

- Confirm whether existing appliances will be retained or replaced.
- Choose the cabinet style/colour and preferred worktop material.
- Confirm sink and tap type, including any hot-water or filtered-water requirements.
- Agree which lighting changes are essential and whether extra sockets are required.
- Confirm flooring type and whether it runs beneath or up to the new cabinetry.
- Decide whether the customer or installer will source appliances, flooring and decorative items.
- Confirm the working budget and contingency before requesting comparable quotations.

WHY THIS MATTERS

Professionals can quote more consistently when the main decisions are already clear. The £179 Project Plan helps organise those decisions; the £349 Quote-Ready Project Pack goes further with local professional research and a structured quotation toolkit.

MOVE FORWARD

Your next steps

01	Review the proposed direction and confirm the priorities you want to retain.
02	Refine any product/material choices that will materially affect the budget.
03	Use the project scope and indicative budget to prepare for professional discussions.
04	Request quotations and confirm inclusions, exclusions, VAT, programme and responsibilities.
05	Only commit once dimensions, technical suitability and final costs have been verified by the relevant professionals.

IMPORTANT

Visuals illustrate design intent. Costs are indicative rather than quotations. Customer-supplied dimensions and information should be verified on site. Project2Reality does not provide architectural, structural, electrical, plumbing or other regulated professional design services.

One structured revision within the original brief included.

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